



SPONSORSHIP PROSPECTUS



LEADING THE WAY

Embracing new opportunities in the alcohol and other drug sector

20-21 March 2018

Novotel Langley Hotel, Perth



INVITATION TO SPONSOR

On behalf of the Conference Organising Committee, we would like to invite you to provide sponsorship for the Western Australian Drug and Alcohol Conference *Leading the Way: Embracing New Opportunities in Alcohol and Other Drug Sector* to be held 20 – 21 March 2018 at the Novotel Langley Perth, Western Australia.

The Mental Health Commission is hosting this Conference in collaboration with the Western Australian Network of Alcohol and other Drug Agencies.

This Conference will bring together international, national and local speakers to present evidence-based policy, research, prevention, harm reduction, criminal justice strategies and treatment around the Conference themes.

The Conference also includes the third Western Australian Alcohol and Other Drug Excellence Awards, which recognises outstanding alcohol and other drug programs, projects and practice by organisations.

Leading the Way: Embracing New Opportunities in Alcohol and Other Drug Sector will provide numerous opportunities for professional networking, collaboration, discussion and debate around the themes of the Conference.

Conference speakers include:


- Michael Barton, Chief Constable, Durham Constabulary, UK
- Professor David Forbes, Director, Phoenix Australia, Centre for Posttraumatic Mental Health, Department of Psychiatry, The University of Melbourne
- Associate Professor Rebecca McKetin, National Drug Research Institute, Curtin University
- Conjoint Professor Nick Lintzeris, Discipline of Addiction Medicine, Central Clinical School Director and Senior Staff Specialist, Drug and Alcohol Services, South East Sydney Local Health District, NSW Health

- Professor Tanya Chikritzhs, National Drug Research Institute, Curtin University
- Gino Vumbaca, President Harm Reduction Australia, NSW
- Will Tregoning, Founder and Director of Unharm Australia, NSW
- Dr Matthew Gullo, Centre for Youth Substance Abuse Research, University of Queensland

Benefits in being a sponsor of the Conference include:

- A significant level of exposure to local and national key personnel and delegates attending the Conference
- An excellent opportunity to profile new products and services
- Ensures your involvement, commitment and support to this event is openly demonstrated and acknowledged

We look forward to the opportunity of working together as a sponsor of this significant event.



Gary Kirby
Director
Prevention Services
Mental Health Commission



Jill Rundle
Chief Executive Officer
Western Australian Network of Alcohol and other Drug Agencies

SPONSORSHIP PACKAGES AVAILABLE

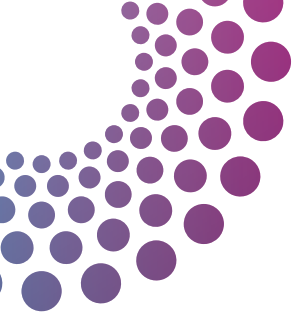
CONFERENCE SPONSORSHIP PACKAGES

Package	Fee (GST inclusive)
Platinum Sponsor	\$16,500
Gold Sponsor	\$11,000
Silver Sponsor	\$5,500
Networking Reception Sponsor	\$3,300
Program Handbook Sponsor	\$3,300
Lanyard Sponsor	\$3,300
Support Sponsor	\$1,250
Keynote Speaker Sponsor	To be negotiated
Poster Presentation Prize	\$250

ALCOHOL AND OTHER DRUG EXCELLENCE AWARDS SPONSORSHIP PACKAGES*

Award Category	Fee (GST inclusive)
Prevention	\$1,100
Harm Reduction	\$1,100
Treatment	\$1,100
Capacity Building	\$1,100
Partnerships	\$1,100
Aboriginal	\$1,100
Families	\$1,100
Young People	\$1,100
Research into Practice	\$1,100
Consumer Participation	\$1,100

*Sponsorship of an Alcohol and Other Drug Excellence Award Category by an organisation or their employee, board member or associate will result in the organisation being ineligible to apply for that Award category.



CONFERENCE SPONSORSHIP PACKAGES

PLATINUM SPONSOR

\$16,500

This is the premium sponsorship package, providing the highest profile and greatest access to the various groups associated with the Conference.

Benefits include:

- Your company logo with the caption “Platinum Sponsor” in the Program Handbook (Note that this document will be available in electronic form).
- Principal recognition on the home page of the Conference website, with a hotlink from your logo to your organisation’s website.
- One table top display (trestle table with two chairs) adjacent to the registration desk for the duration of the Conference. Pop up stands are to be provided by the Sponsor.
- The inclusion of a colour, full page advertisement for your company on the back cover of the Conference Program Handbook (finished artwork to be supplied by sponsor).
- At the Conference, prominent signage at the entrance to the venue acknowledging your company as the Platinum Sponsor.
- During the Conference, a PowerPoint presentation will be shown prior to the commencement of sessions showing your company as the Platinum Sponsor.
- First option to provide pad, pens and/or bags (at your cost).
- Acknowledgement during the Opening and Closing Sessions.
- Opportunity for hospitality naming rights of a morning/afternoon tea.
- Four complimentary full registrations.
- 20% discount on up to five additional Conference registrations purchased.

GOLD SPONSOR

\$11,000

Gold Sponsors will have a significant profile during the Conference and excellent opportunities to promote their organisation.

Benefits include:

- Your company logo with the caption “Gold Sponsor” in the Program Handbook (Note that this document will be available in electronic form).
- Recognition on the Conference website, with a hotlink from your logo to your organisation’s website.
- One table top display (trestle table with two chairs) for the duration of the Conference. The position will be allocated on a first come first served basis.
- The inclusion of a colour, half page advertisement for your company in the Conference Program Handbook (finished artwork to be supplied by sponsor).
- At the Conference, prominent signage at the entrance to the venue acknowledging your company as the Gold Sponsor.
- During the Conference, a PowerPoint presentation will be shown at breaks and prior to the commencement of sessions showing your company as a Gold Sponsor.
- Acknowledgement during the Opening Session.
- Two complimentary full registrations.
- Second option after Platinum Sponsor to provide pad, pens and/or bags for Conference delegates at your cost (first come, first served).



CONFERENCE SPONSORSHIP PACKAGES (CONTINUED)

SILVER SPONSOR **\$5,500**

Silver Sponsors will have many opportunities to promote their company:

- The inclusion of your company logo with the caption “Silver Sponsor” in the Program Handbook.
- Recognition on the Conference website, with a hotlink from your logo to your organisation’s website.
- The inclusion of a colour, quarter page advertisement for your company in the Conference Program Handbook (finished artwork to be supplied by sponsor).
- One table top display (trestle table with two chairs) for the duration of the Conference. The position will be allocated on a first come first served basis.
- One complimentary full registration.
- During the Conference, a PowerPoint presentation will be shown prior to the commencement of sessions showing your company as a Silver Sponsor.

CONFERENCE PROGRAM HANDBOOK SPONSOR **\$3,300**

Speakers’ abstracts will be published in a Program Handbook distributed electronically to all delegates at the Conference. Subsequently, these documents become a very valuable reference source. In addition, they are keenly sought by others and libraries.

Benefits include:

- Your organisation’s logo (finished artwork to be supplied by sponsor) will appear on the front cover of the Program Handbook.
- Acknowledgement inside the Program Handbook.

LANYARD SPONSOR **\$3,300**

- Acknowledgement in the Program Handbook.
- Company logo to be printed on the delegates’ lanyards (Secretariat will assist with the coordination).
- All finished artwork to be provided by sponsor.

KEYNOTE SPEAKER SPONSOR

Costs to be negotiated

A number of keynote speakers, both national and international, will be presenting at the Conference. Sponsorship of costs such as airfares will be acknowledged in Conference publications and by PowerPoint during the speaker’s session.

POSTER PRESENTATION SPONSOR **\$250**

Posters will be in both hardcopy and electronic format. Sponsors of poster presentations will receive:

- Acknowledgement during the awarding of the Conference prize for best poster.
- Acknowledgement in the poster display area.

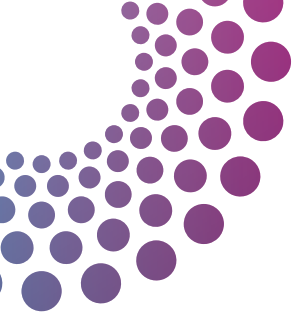
ALCOHOL AND OTHER DRUG EXCELLENCE AWARDS SPONSORSHIP **\$1,100**

Sponsors of Alcohol and Other Drug Excellence Awards categories will receive:

- Acknowledgement of their sponsorship in the Awards Program (electronic document).
- Acknowledgement of sponsorship on the Powerpoint Presentation for the announcement of the Award Category Finalists.

Please note:

Sponsorship of an Alcohol and Other Drug Excellence Award Category by an organisation or their employee, board member or associate will result in the organisation being ineligible to apply for that Award category.



WESTERN AUSTRALIAN DRUG AND ALCOHOL CONFERENCE 2018

SPONSORSHIP BOOKING FORM

Please post or email this form to:

2018 WA AOD CONFERENCE

Attention: Annie Brock

Workforce Development

P.O. Box X2299, Perth Business Centre WA 6847

E: AOD.training@mhc.wa.gov.au

CONTACT DETAILS

Please print clearly in block capitals

Contact Name: _____

Position: _____

Company Name: _____

Address: _____

_____ State: _____ Postcode: _____

Telephone: _____ Facsimile: _____

Mobile: _____ Email: _____

CONFERENCE SPONSORSHIP ITEM

Please confirm our sponsorship as follows:

All costs are shown in Australian dollars and are inclusive of GST.

A deposit of 50% of the total is required in order to confirm bookings.

ITEM	TOTAL
Platinum Sponsor	\$16,500
Gold Sponsor	\$11,000
Silver Sponsor	\$5,500
Program Handbook Sponsor	\$3,300
Keynote Speaker Sponsor	To be negotiated
Poster Presentation Prize	\$250

See over page



CANCELLATION POLICY

Cancellations will only be accepted in writing, mailed or emailed and must be signed by the person whose signature appears on this form (or their nominee). Cancellations received by 20 November 2017 will have their deposit returned less an administration fee of 25% of the total price. Cancellations after 20 November 2017 will receive no refund and will be liable for payment of the balance should it not have been received by the cancellation date.

I have read the cancellation policy and accept all of its conditions

Name: _____

Position: _____

Organisation: _____

Signed: _____ Date: _____

